

The Key To Your Columbarium

As you contemplate the purchase of a columbarium, you may have questions before getting started and along the way. We have identified several questions you may have and provided answers below. They may help guide you through the phases and provide reassurance with your decision.



When is the Right Time for a Columbarium?

As cremation rates rise, are you prepared for those families who choose cremation as their means of final interment? Families want options for the cremated remains of their loved ones. Providing alternatives such as a columbarium are crucial to better serving these families. Adding a columbarium to your operations offers a great choice for families seeking alternatives to in-ground burials.

How Do We Get Started?

Sometimes forming a committee to explore the project can be beneficial. This group can range from a few individuals to several members. Diverse opinions can help better understand community needs and desires. Including members with technical expertise can be particularly useful. However, keeping the committee small can prevent inefficiencies caused by too many differing opinions.

How Do We Gain Support for the Project?

Creating a presentation to share with your community helps you gain support for the project. Depending on the audience, it can range from a simple design layout to a detailed plan. A presentation can gauge interest, encourage discussion, and secure buy-in before proceeding further.

Where Should We Locate the Columbarium?

The location of your columbarium can significantly impact its success. Whether the project is large or small, choosing a tranquil spot that is easily accessible is vital. It is also a good idea to plan ahead to ensure there is enough space for potential future expansion, creating a cohesive and comprehensive cremation garden.

How Do We Pay for the Columbarium

Determining whether financing is required depends on your organization's financial situation. Some groups may be in a position to cover all costs upfront, while others may need financing to undertake the project. Estimating the projected return on investment (ROI) will help determine the project's viability.

How Should We Budget for the Project?

Budgeting is crucial for any project. First, determine the funds available. Key costs include design, marketing, and construction. The price per niche, both for your expenses and what you charge clients, will significantly impact your budget. You might aim to cover costs and offer niches as a community service, or you could focus on generating revenue to support the site. Ensure your budget is realistic and includes all ongoing expenses.

What's the Best Way to Insure We Get an Effective Design?

Choosing the right design is crucial for the columbarium's success. The design should harmonize with the site's aesthetics and possibly incorporate elements of nearby architecture. The size and number of niches should align with community needs. Implementing the columbarium in phases can reduce initial costs and allow future growth. Offering various options within the design can showcase the value and personalization available. Ensure your columbarium supplier provides unique designs tailored to your community rather than standard catalog options.

What's the Best Way to Sell Our Niches?

Promotion is crucial for success and varies based on the situation. Some companies market and pre-sell before starting construction, while others use the construction phase as a marketing tool. The key is to keep people informed about what's happening, the available options, and the final look. Whether you phase in the project or complete it all at once, providing a visual layout of the finished area will be beneficial.

Doric will help you with these answers and get you set up for success. Contact us today to get things started.



(888) 553-6742

email: dmaher@doric-vaults.com

www.doric-vaults.com